

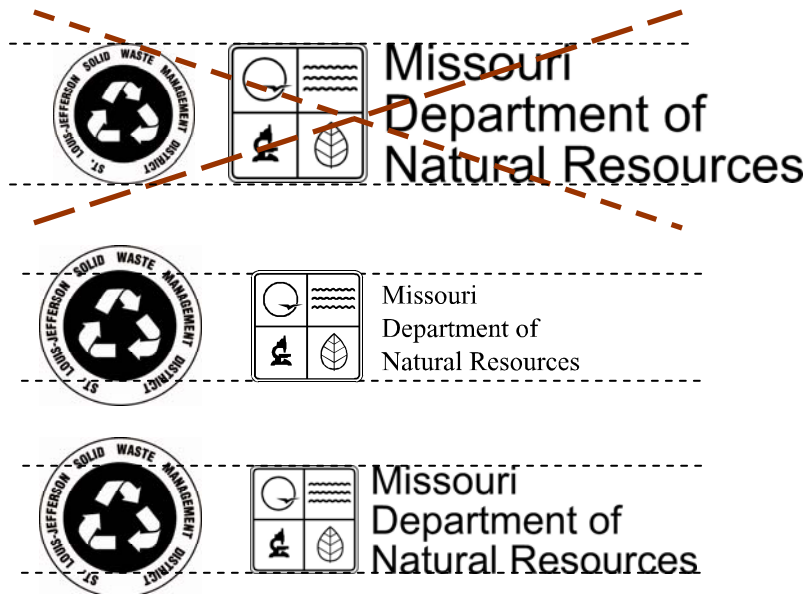
St. Louis-Jefferson Solid Waste Management District

Logo Usage for Grantees

August 2007

For District-funded items, publications, websites, etc., the St. Louis-Jefferson Solid Waste Management District (SWMD) and the Missouri Department of Natural Resources (DNR) logos and/or appropriate identification should be used. On printed materials (brochures, newsletters, posters, etc.), the logos are to be used, along with the verbiage if space is available. For smaller items, however, such as magnets or stickers, the verbiage may be used in lieu of the logos or vice-versa. Please contact the SWMD in advance to discuss if there is any question.

Recommended proportions when using both the SWMD and DNR logos together: The SWMD logo should be large enough to read the wording inside the logo. Since DNR's graphic and wording are separate, the logo can be somewhat smaller (as shown). When DNR's graphic is used, it must be accompanied by the words "Missouri Department of Natural Resources" or it is incomplete. Try to keep the square DNR logo about the size of the solid black circle in the SWMD logo.



Suggested wording for use with (or without) logos: Fill in with appropriate wording that best identifies the program or project being funded. Partially funded programs should also be identified.

Funding for this program (or project, newsletter, etc.) provided by (or provide in part by) the St. Louis-Jefferson Solid Waste Management District and the Missouri Department of Natural Resources.

“Funded by” District logo to be used for identifying (hot stamping) containers:

